IN THE UNITED STATES PATENT AND TRADEMARK OFFICE Attorney Docket No.: 15025US02

PATENT

		•		
In the	Applic	ation of:		
		Jeyhan Karaoguz, et al.		
Serial	No.:	10/672,253		
Filed:		September 26, 2003		
For:	MEDIA EXCHANGE NETWORK SUPPORTING VARYING MEDIA GUIDE BASED ON VIEWING FILTERS		Filed electronically on June 26, 2008.	
Examiner: JEAN, FRANTZ B.		JEAN, FRANTZ B.		
Group Art Unit: 2154				
Confirmation No.: 8824)				

COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Notice of Allowance mailed March 26, 2008 in the above-identified application (the "Application"). Applicant respectfully requests entry of the following remarks in the record.

Appln. No. 10/672,253

Filed: September 26, 2003

Comments on Statement of Reasons for Allowance mailed March 26, 2008

Response filed June 26, 2008

REMARKS

Claims 1-35 were allowed in the Notice of Allowance mailed on March 26, 2008. The Applicants thank the Examiner for positive consideration of the claims.

However, during the course of prosecution of the Application the Examiner may have provided various reasons for allowing claims 1-35. The Applicants do not agree or disagree at this time with those reasons, but respectfully reserve the right to support or traverse those reasons should the need arise, and argue different reasons for the allowability of the claims.

Respectfully submitted,

Dated: June 26, 2008 By: /Kevin E. Borg/

Kevin E. Borg Reg. No. 51,486

McAndrews, Held & Malloy, Ltd. 500 West Madison Street, 34th Floor Chicago, Illinois 60661 (tel) 312-775-8000 (fax) 312-775-8100